

HULLMAG

50,000+ copies **“THE REGIONS LARGEST DISTRIBUTED LOCAL MAGAZINE”**

Reaching a potential audience of 150k people. Printed: Full Colour Size: A4



EAST RIDINGMAG

TOWNS & VILLAGES EDITION

24,500+ copies **“THE ONLY FREE A4 MAGAZINE DELIVERED IN THIS AREA”**

Reaching a potential audience of 73k people. Printed: Full Colour Size: A4



BEVERLEYMAG

23,000 copies **“BEVERLEY’S LARGEST DISTRIBUTED LOCAL MAGAZINE”**

Reaching a potential audience of 69k people. Printed: Full Colour Size: A4



DNfourteen

Your Local Magazine

17,000 copies **“NOW IN OUR 12th YEAR - OUR LONGEST ESTABLISHED MAGAZINE”**

Reaching a potential audience of 51k people. Printed: Full Colour Size: A5



“Helping YOU to tell YOUR story and grow YOUR Business”

T: 01964 552470 E: ask@daltonspire.co.uk

ADVERT SIZES

BEVERLEYMAG / HULLMAG / EAST RIDINGMAGAZINES

Front Cover: (W)210mm x (H)297mm plus 3mm bleed on all 4 edges

Front Strap: (W)190mm x (H)65mm

Inside Front Cover: (W)210mm x (H)297mm plus 3mm bleed on all 4 edges

Inside Back Cover: (W)210mm x (H)297mm plus 3mm bleed on all 4 edges

Outside Back Cover: (W)210mm x (H)297mm plus 3mm bleed on all 4 edges

Double Page Spread: (W)420mm x (H)297mm plus 3mm bleed on all 4 edges

Full Page: (W)190mm x (H)273mm

Half Page: (W)190mm x (H)135mm • Half Page Portrait: (W)92mm x (H)273mm

Quarter Page: (W)92mm x (H)135mm • Sixth Page: (W)92mm x (H)89mm • Twelfth Page: (W)92mm x (H)43mm

Front Ear Piece **HullMag & East Riding Magazines:** (W)55mm x (H)35mm

Front Ear Piece **BeverleyMag:** (W)45mm x (H)25mm

We have advertised on a monthly basis for the last year, across the different titles. Fabulous results and a service second to none. Just renewed for another year!

**Stephen Greenbank,
Humber Fascias**

Artwork Specifications

Please supply high resolution PDF's in CMYK (minimum of 300dpi) - with any unusual fonts converted to outlines.

Please call us if you need technical help.

DNfourteen Magazine

Front Advert Portrait: (W)67mm x (H)128mm • Front Strap Landscape: (W)134mm x (H)30mm

Inside Front Cover: (W)148.5mm x (H)210mm plus 3mm bleed on all 4 edges

Inside Back Cover: (W)148.5mm x (H)210mm plus 3mm bleed on all 4 edges

Outside Back Cover: (W)148.5mm x (H)210mm plus 3mm bleed on all 4 edges

Double Page Spread: (W)297mm x (H)210mm plus 3mm bleed on all 4 edges

Full Page: (W)127mm x (H)190mm • Half Page: (W)127mm x (H)92mm • Half Page Portrait: (W)62mm x (H)190mm

Quarter Page: (W)62mm x (H)92mm • Eighth Page: (W)62mm x (H)44mm • Front Ear Piece: (W)45mm x (H)25mm

“WE OFFER A FREE ADVERT DESIGN SERVICE TO ALL OUR ADVERTISERS”



DNfourteen Magazine - 2022 RATE CARD

17,500+ copies delivered to homes and businesses including:

**GOOLE, HOWDEN, SNAITH, AIRMYN, RAWCLIFFE
AND SURROUNDING VILLAGES FOR OVER 10 YEARS**

Reaching a potential audience of over 52k people.

Printed: Full Colour Size: A5 **No VAT** on **DNfourteen** Advertising!

Outside Back Cover £250 • Inside Front Cover £210 • Inside Back Cover £210

Advert Size	One Month	Three Months	Six Months	Twelve Months
Full Page	£210	£200 per month	£190 per month	£180 per month
Half Page	£120	£115 per month	£105 per month	£95 per month
Quarter Page	£65	£60 per month	£55 per month	£50 per month
Eighth Page	£45	£43 per month	£40 per month	£35 per month

“As a new startup business I made contact with Jane at HullMag to enquire about magazine advertising - she was amazing! Jane made me feel extremely comfortable as we discussed my new electrical business - her knowledge and general business advice filled me with confidence about the big step I was taking. Brilliant customer service - I highly recommend HullMag.”

Sam Ockleton, Owner, Ockleton Electrical Contractors

PUBLICATIONS RATE CARD 2022

BEVERLEYMAG

Advert Size	One Month	Three Months	Six Months	Twelve Months
Full Page	£325	£315 per month	£305 per month	£280 per month
Half Page	£170	£165 per month	£160 per month	£150 per month
Quarter Page	£95	£90 per month	£85 per month	£80 per month
Sixth Page	£70	£65 per month	£60 per month	£55 per month
Twelfth Page	N/A	£45 per month	£40 per month	£35 per month

HULLMAG / East RidingMAG Towns and Villages Edition

Advert Size	One Month	Three Months	Six Months	Twelve Months
Full Page	£522	£485 per month	£447 per month	£380 per month
Half Page	£322	£310 per month	£297 per month	£273 per month
Quarter Page	£172	£165 per month	£157 per month	£143 per month
Sixth Page	£99	£90 per month	£85 per month	£80 per month
Twelfth Page	N/A	£50 per month	£45 per month	£40 per month

SPECIAL POSITIONS • PRICES ARE PER MAGAZINE TITLE

BEVERLEYMAG / HULLMAG / East RidingMAG Towns and Villages Edition

Front Cover Package (includes front cover image plus full page inside the magazine) £450

Front Cover Strap £225 • Front Cover Earpiece £100

Inside Front Cover £350 • Inside Back Cover £325 • Outside Back Cover £395

““We have used DaltonSpire for our main advertising campaigns over the last 3 years. We find them to be an absolute pleasure to deal with. They are very attentive to our needs and requirements and the exceptional team are always on hand to help with ideas. We always see a clear boost in sales and footfall in the months that we take a full page advert in their magazine.”

Arthur - Hull Trade Fireplaces



JOINT ADVERTISING PACKAGES - Reach 97,500 letterboxes from as little as £145.00 + vat!

Rates for joint advertising in BEVERLEYMAG, HULLMAG, East RidingMAG Towns & Villages Edition.

Bronze Package:

6th page in all 3 Magazines • £165.00 per month • 6+ months - £140.00 per month

Silver Package:

A Quarter Page advert in all 3 Magazines • £262.00 per month • 6+ months - £232.00 per month

Gold Package:

A Half Page advert in all 3 Magazines • £487.00 per month • 6+ months - £417.00

Platinum Package:

A Full Page advert in all 3 Magazines • £837.00 per month • 6+ months - £727.00 per month